



Michael R. Wade

Professor of Innovation and Strategy
Cisco Chair in Digital Business Transformation
Director, Global Center for Digital Business Transformation
International Institute for Management Development (IMD)

Chemin de Bellerive 23, P.O. Box 915
CH – 1001, Lausanne, Switzerland
Tel: +41 21 618 0406
michael.wade@imd.org

Academic Work Experience

2015 – present	Cisco Chair in Digital Business Transformation, IMD Director, Global Center for Digital Business Transformation, IMD
2010 – present	Professor of Innovation and Strategy, IMD
2005 – 2010	Associate Professor of Operations Management and Information Systems, Schulich School of Business, York University
2009 – 2010	Academic Director, Kellogg-Schulich Executive MBA Program, Schulich School of Business, York University
2006 – 2000	Associate Director, International MBA Program, Schulich School of Business, York University
2002 – 2005	Assistant Professor of Operations Management and Information Systems, Schulich School of Business, York University

Education

Ph.D. in Management Information Systems, 2002
Master of Business Administration, *Dean's Honour List*, 1998
Honours Business Administration, *Dean's Honour List*, 1991
All degrees from the Richard Ivey School of Business, The University of Western Ontario, Canada.

Refereed Publications

Refereed Research Publications:

Publications that are part of the Financial Times list of 50 top business research journals:

Bouquet, C., Barsoux, J.L., and **Wade, M.** Overcoming the Psychological Hurdles to Innovation, Harvard Business Review, November-December 2021.

Wade, M. and Shan, J. What the West Can Learn from China's Live Commerce Success, MIT Sloan Management Review, January 2021.

Joshi, A. and **Wade, M.** The Building Blocks of an AI Strategy, MIT Sloan Management Review, August 2020.

Wade, M., Joshi, A., Greeven, M., Hooijberg, R., and Ben-Hur, S. How Intelligent Is Your AI? MIT Sloan Management Review, June 2020.

Wade, M. Corporate Responsibility in the Digital Era, MIT Sloan Management Review, April 2020.

Wade, M. and Bjerkan, H. Three Proactive Response Strategies to COVID-19 Business Challenges, MIT Sloan Management Review, April 2020. Chosen as one of the top 10 articles published in the MIT Sloan Management Review in 2020.

Obwegeser, N., Yokoi, T., **Wade, M.**, and Voskes, T. 7 Key Principles to Govern Digital Initiatives, MIT Sloan Management Review, April 2020.

Jordan, J., **Wade, M.**, and Teracino, E., Every Leader Needs to Navigate These 7 Tensions, Harvard Business Review, February 2020.

Flesner, P., **Wade, M.** and Obwegeser, N. Making Corporate Venture Capital Work, MIT Sloan Management Review, June 2019.

Wade, M. and Obwegeser, N., How to Choose the Right Digital Leader for Your Company, MIT Sloan Management Review, May 2019.

Bouquet, C., Barsoux, JL, and **Wade, M.** Bring Your Breakthrough Ideas to Life, Harvard Business Review, November-December 2018. Included in the book: HBR's 10 Must Reads on Creativity, 2021.

Chamorro-Premuzic, T., **Wade, M.**, and Jordan, J. As AI Makes More Decisions, the Nature of Leadership Will Change, Harvard Business Review, January 2018.

Furneaux, B. and **Wade, M.** Impediments to Information Systems Replacement: A Calculus of Discontinuance, Journal of Management Information Systems, vol. 34, no. 3, pp. 902-932, 2017.

Furneaux, B. and **Wade, M.**, "An Exploration of Organizational Level Information System Discontinuance Intentions," MIS Quarterly, (35:3), pp. 573-598, 2011.

Nevo, S. and **Wade, M.**, "The Formation and Value of IT-Enabled Resources: Antecedents and Consequences of Synergistic Relationships", MIS Quarterly, (34: 1) pp.163-183, 2010.

Fang, Y., **Wade, M.**, Delios, A. and Beamish, P., "International Diversification, Subsidiary Performance and The Mobility of Knowledge Resources", Strategic Management Journal, Vol. 28, pp. 1-12, 2007.

Hulland, J., **Wade, M.**, and Antia, K., "The Impact of Capabilities and Prior Investments on Online Channel Commitment and Performance", The Journal of Management Information Systems, Vol. 23 No. 4, pp. 109-142, 2007.

Wade, M. and Hulland, J., "The Resource-Based View and Information Systems Research: Review, Extension and Suggestions for Future Research", MIS Quarterly, 28(1), pp. 107-138, 2004. *This article was among the top 20 cited articles in Business, Management and Accounting worldwide from 2004 – 2008, according to Scopus.*

Wade, M. and Parent, M., "Relationships Between Job Skills and Performance: A Study Of Webmasters", The Journal of Management Information Systems, 18(3), pp.71-98, 2002.

Other Academic Publications:

Wade, M. and Shan, J. Covid-19 Has Accelerated Digital Transformation, but May Have Made it Harder Not Easier. MISQ Executive, 19(3), 2020.

Wade, M., Bonnet, B. and Shan, J. Lifting the Lid on Disruption Fever, Journal of Strategy and Management, 13(4), 2020.

Hassan, H., Nevo, D., and **Wade, M.**, "Linking Dimensions of Social Media Use to Job Performance: The Role of Social Capital," The Journal of Strategic Information Systems, 24(2), pp 65-89, 2015.

Fang, Y., **Wade, M.**, Delios, A., and Beamish, P., "An Exploration of Multinational Enterprise Knowledge Resources and Foreign Subsidiary Performance," Journal of World Business, Vol. 48, Issue 1, Pages 30–38, 2013.

Wade, M., "Social Media: Segmentation, Implementation, Critical Mass and Knowledge Integration," The European Financial Review, October, 2011.

Nevo, S. and **Wade, M.**, "Firm-Level Benefits of IT-Enabled Resources: A Conceptual Extension and an Empirical Assessment," The Journal of Strategic Information Systems, August, 2011. *Best Paper Award winner for 2011.*

Crowston, K. and **Wade, M.**, Empirical Research on Free/Libre Open Source Software: Introduction to the Special Issue Part 2, Journal of AIS, pp. i-iv, December, 2010.

Crowston, K. and **Wade, M.**, Empirical Research on Free/Libre Open Source Software: Introduction to the Special Issue Part 1, Journal of AIS, pp. i-v, November, 2010.

Aksulu, A. and **Wade, M.**, A Comprehensive Review and Synthesis of Open Source Research," Journal of AIS, November, pp. 576-656, 2010.

Furneaux, B. and **Wade, M.**, "The End of the Information System Life: A Model of IS Discontinuance", The DATA BASE for Advances in Information Systems, (41:2), 45-69, 2010.

Nevo, S., **Wade, M.** and Cook, W., "An Empirical Study of IT as a Factor of Production: The Case of Net-Enabled IT Assets", Information Systems Frontiers, Vol. 12, No. 3, 2010.

Street, C., **Wade, M.**, Bjørn-Andersen, N., Ives, B., Venable, J. and Zack, M., "Reversing the Downward Trend: Innovative Approaches to IS/IT Course Development and Delivery", The Communications of the AIS, Vol. 22, No. 28, pp. 515-524, 2008

Johnston, D., **Wade, M.** and McClean, R., "Does eBusiness Matter to SMEs?: A Comparison of the Financial Impacts of Internet Business Solutions on European and North American SMEs", Journal of Small Business Management, Vol. 45, No. 3, pp. 354-361, 2007. (FT45 Journal)

Nevo, S. and **Wade, M.**, "An Examination of the Trade-off between Internal and External IT Capabilities", The Journal of Strategic Information Systems, Vol 16, No. 1, pp. 5-23, 2007.

Nevo, D. and **Wade, M.**, "How to Avoid Disappointment by Design", The Communications of the ACM, Vol. 50, No. 4, pp. 43-48, 2007.

Wade, M. and Sandford, G., "IT Strategy at Addison Bank (A), (B), (C)", The Communications of the AIS, Vol. 19, pp. 465-477, 2007.

Wade, M., Kim, H. and Biehl, M., "Information Systems is NOT a Reference Discipline (And What We Can Do About It)", Journal of AIS, Vol. 7 No. 5, pp. 247-268, May 2006.

Wade, M., Kim, H. and Biehl, M., "If the Tree of IS Knowledge Falls in a Forest, Will Anyone Hear?: A Commentary on Grover et al.", Journal of AIS, Vol. 7 No. 5, pp. 326-335, May 2006.

Biehl, M., Kim, H. and **Wade, M.**, "Relations Among the Business Management Disciplines: A Citation Analysis using the Financial Times Journals", OMEGA, 34, pp. 359-371, 2006.

Wade, M. and Nevo, S., "Validation Of An Instrument To Measure Online Commerce Performance", International Journal of Electronic Commerce, 10(2), pp. 123-148, Winter 2005-6.

Wade, M. and Tingling, P., "A New Twist On An Old Method: A Guide To The Applicability And Use Of Web Experiments In IS Research", The DATA BASE for Advances in Information Systems, 36(3), pp. 69-88, 2005.

Wade, M., Johnston, D. and McClean, R., "Exploring The Net Impact Of Internet Business Solution Adoption On SME Performance", International Journal of Electronic Business (Special Issue), 2(4), pp. 336-350, 2004.

Tingling, P., Parent M. and **Wade, M.**, "Extending The Capabilities Of Internet-Based Research: Lessons From The Field", Internet Research: Electronic Networking Applications and Policy, 13(1), pp.223-233, 2003 (Highly Commended Award, 2004).

Wade, M. and Gravill, J., "Diversification And Performance Of Japanese IT Subsidiaries: A Resource-Based View", Information and Management, 40(4), pp. 305-316, 2003.

Books

Business Books:

Wade, M., Bonnet, D., Yokoi, T., and Obwegeser, N. Hacking Digital: Best Practices to Implement and Accelerate Your Business Transformation, McGraw-Hill, September 2021.

Bouquet, C., Barsaux, J.L., and **Wade, M.** ALIEN Thinking: The Unconventional Path to Breakthrough Ideas, Public Affaires (U.S.) and Penguin / Random House (U.K.), March 2021

Wade, M., Macaulay, J., Noronha, A., and Barbier, J. Orchestrating Transformation: How to Deliver Winning Performance with a Connected Approach to Change, DBT Center Press, February 2019. Translated into Japanese and Spanish.

Wade, M., Loucks, J., Noronha, A., and Macaulay, J. Digital Vortex: How Today's Market Leaders Can Beat Disruptive Competitors At Their Own Game, DBT Center Press, ISBN 978-1-945010-00-2, 2016. *Winner of 2 Axiom business book awards in 2017.* Translated into Japanese, Russian, Spanish, and Mandarin.

Academic Books:

Dwivedi, Y., **Wade, M.**, Schneberger, S. Information Systems Theory: Explaining and Predicting Our Digital Society, Vol. 1, Springer, ISBN 978-1-4419-6107-5, 2012

Dwivedi, Y., **Wade, M.**, Schneberger, S. Information Systems Theory: Explaining and Predicting Our Digital Society, Vol. 2, Springer, ISBN 978-1-4419-9706-7, 2012.

Dwivedi, Y, Lal, B., Williams, M., Schneberger, S. and **Wade, M.** Handbook of Research on Contemporary Theoretical Models in Information Systems, IGI Global, ISBN: 978-1-60566-659-4, 2009.

Textbooks:

Jessup, L., Valacich, J. and **Wade, M.**, Information Systems Today: 2nd Canadian Edition, Pearson/Prentice-Hall, ISBN: 0-13-174039-3, 2008.

Jessup, L., Valacich, J. and **Wade, M.**, Information Systems Today: Canadian Edition, Pearson/Prentice-Hall, ISBN: 0-13-109290-1, 2005.

Huff, S.L., **Wade, M.** and Schneberger, S., Cases in Electronic Commerce 2nd Edition, Irwin/McGraw-Hill, ISBN:0-07-245731-7, 2002.

Huff, S.L., **Wade, M.**, Parent, M., Schneberger, S. and Newson, P., Cases in Electronic Commerce, Irwin/McGraw-Hill, ISBN:0-07-237516-7, 2000.

Academic Book Chapters:

Wade, M., Piccoli, G. and Ives, B., "IT-dependent strategic initiatives and sustained competitive advantage: A review, synthesis and an extension of the literature," in Bob Galliers and Wendie Currie (Editors), The Oxford Handbook of Management Information Systems, Oxford University Press, 2011.

Wade, M. "Canadian Imperial Bank of Commerce Wireless Technology", in: Ghillyer, A., Business Ethics: A Real World Approach, 2 Edition, Irwin/McGraw-Hill, 2009.

Wade, M., and Lohbihler, M., "Future Vision Digital Services", in: Cawsey, T. (Editor), Cases in Organizational Behavior, McGraw-Hill, 2005.

Wade, M. and Huff, S., "Euro-Arab Management School," in: Tawfik Jelassi and Albrecht Enders (Editors): Strategies for e-Business: Creating Value through Electronic and Mobile Commerce, FT/Prentice Hall, 2004.

Biehl, M., Kim, H. and **Wade, M.**, "A Decision Methodology for Comparing Similarities & Differences in Journals," in: Kurt Engemann and George Lasker (Eds): Advances in Decision Technology and Intelligent Information Systems, Vol. IV, The Intl. Institute for Advanced Studies in Systems Research and Cybernetics, Windsor, pp. 26-30, 2003.

Selected Non-Refereed Publications

Gautschi, H., Raynaud, A., Vossion, D. and **Wade, M.** "Disrupting Patient Engagement: Insights for the Pharmaceutical Industry", Global Center for Digital Business Transformation, February 2018.

Buckalew, L., **Wade, M.**, Macaulay, J. and Jelassi, T., "Public Sector and the Digital Vortex: How Government Organizations Can Harness Digital Disruption for Positive Change", Global Center for Digital Business Transformation, June 2017.

Wade, M., Shan, J., and Noronha, A., "Life in the Digital Vortex: The State of Digital Disruption in 2017", Global Center for Digital Business Transformation, June 2017.

Wade, M., Noronha, A., Macaulay, J., and Barbier, J., "Orchestrating Digital Business Transformation: Working in Concert to Achieve Digital Excellence", Global Center for Digital Business Transformation, June 2017.

Wade, M., Tarling, A., and Neubauer, R., "Agile Leadership in an Age of Digital Disruption," Global Center for Digital Business Transformation, June 2017.

Wade, M., Pfaeffli, M., Rollier, R., and Vonlanthen, B., "Smart City: Essentials for City Leaders", Global Center for Digital Business Transformation, May 2016.

Wade, M., Loucks, J., Noronha, A., and Macaulay, J., "Workforce Transformation in the Digital Vortex: Reimagining Work for Digital Business Agility", Global Center for Digital Business Transformation, April 2016.

Trombini, G., **Wade, M.**, Monterde, S., Kuun, C., Garrity, J., and Buche, I., "The Business World in 2025: Four scenarios to stress test your strategy", Global Center for Digital Business Transformation, April 2016.

Wade, M., Loucks, J., Noronha, A., and Macaulay, J., "Competing in the Digital Vortex: Value Vampires and Value Vacancies", Global Center for Digital Business Transformation, November 2015.

Wade, M., Loucks, J., Noronha, A., and Macaulay, J., "Disruptor and Disrupted: Strategy in the Digital Vortex", Global Center for Digital Business Transformation, November 2015.

Wade, M., Loucks, J., Noronha, A., and Macaulay, J., "New Paths to Customer Value: Disruptive Business Models in the Digital Vortex", Global Center for Digital Business Transformation, October 2015.

Wade, M., "Digital Business Transformation: A Conceptual Framework", Global Center for Digital Business Transformation, June 2015.

Wade, M., Loucks, J., Noronha, A., and Macaulay, J., "Digital Vortex: How Digital Disruption Is Redefining Industries", Global Center for Digital Business Transformation, June 2015.

Johnston, D., McClean, R. and **Wade, M.**, "Net Impact Canada IV: Strategies For Increasing SME Engagement In The e-economy", Publication of the *Canadian eBusiness Initiative*, September, 2004.

McLean, R., Johnston, D. and **Wade, M.**, "Net Impact Study Canada: The International Experience," Publication of the *Canadian eBusiness Initiative*, May 2003.

McLean, R., Johnston, D. and **Wade, M.**, "Net Impact Study Canada: The SME Experience," Publication of the *Canadian eBusiness Initiative*, November 2002.

Wade, M. and Death, J., "ECommerce Liability and the CIO", *CIO Canada*, Toronto, Canada, October 1999.

Wade, M. and Death, J., "eLiability", *Ivey Business Journal*, September/October 1999.

Huff, S.L. and **Wade, M.**, "Electronic Commerce: from Strategy to Practice", Ivey Business Journal, July 1999.

Huff, S.L. and **Wade, M.**, "Swimming with the big fish: 10 key lessons for Internet entrepreneurs", *The Globe and Mail*, Toronto, Canada, September 9, 1998.

Recent selected insight articles:

Michael Wade is a regular contributor to Fortune Magazine, Forbes, and The Conversation providing commentary on digital business issues and trends.

China clips Jack Ma's wings with Ant Group IPO delay, 2020

What's behind the biggest IPO of all time?, 2020

Here is how countries can get back to work without a COVID-19 vaccine, 2020

Three proactive response strategies to Covid-19 business challenges, 2020

How China is revolutionising e-commerce with an injection of entertainment, 2020

Coronavirus: your guide to winners and losers in the business world, 2020

Three barriers holding back the next wave of female digital leaders, 2019

Why PSD2 and open banking regulations are more disruptive than all the FinTechs and challenger banks combined, 2018

The Chinese AI innovation chasm, 2018

Bankruptcy of Sears: A not-so-surprising case of disruption, 2018

Digital business transformation – getting it right, 2018

The digital giants in 2018

Why YouTube's attempt at a new music service will fall flat, 2018

GDPR comes with teeth – here are the winners and losers, 2018

Spotify goes for gutsy direct listing on stock exchange – here are the winners and losers, 2018

Psychographics: the behavioural analysis that helped Cambridge Analytica know voters' minds, 2018

How China is rebooting retail, 2018

Conference Proceedings:

Nevo, S. and **Wade, M.**, "Development and Validation of Scales to Measure the Strategic Potential of IT-Enabled Resources: A Resource-Based Approach", The Hawaiian International Conference on Systems Sciences (HICSS), Hawaii, 2008.

Street, C. and **Wade, M.**, "Reversing The Downward Trend: Innovative Approaches To IS/IT Course Development And Delivery", International Conference on Information Systems, Montreal, 2007.

Wan, Z, Fang, Y., **Wade, M.**, "A Ten-Year Odyssey of the 'IS Productivity Paradox' - A Citation Analysis (1996-2006)", The Americas Conference on Information Systems (AMCIS), Keystone, CO, 2007.

Furneaux, B., **Wade, M.**, Ali-Hassan, H., "Theorizing in Information Systems Research: Some Preliminary Findings", The Hawaiian International Conference on Systems Sciences (HICSS), Hawaii, 2007.

Pupulin, D., Johnston, D., **Wade, M.**, "Barriers to Internet Business Solution Implementation Among SMEs" Decisions Sciences Institute, El Paso, TX, 2006.

Furneaux, B., **Wade, M.**, Ali-Hassan, H., "An Exploration of Theoretical Diversity in Information Systems Research", JAIS Sponsored Theory Development Workshop, Milwaukee, WI, 2006

Wade, M. and Sandford, G., "Addison Bank (A), (B), (C)", Administrative Sciences Association of Canada, Banff, AB, 2006.

Johnston, D. and **Wade, M.**, "Holding the Line to Align Online: How SMBs Balance Capabilities to Achieve Competitive Advantage", Production and Operations Management Society, Boston, MA, 2006.

Nevo, D. and **Wade, M.**, "Why Good Technologies Disappoint", SIGADIT (DIGIT) Workshop, International Conference on Information Systems, Las Vegas, NV, 2005

Nevo, S., **Wade, M.**, Johnston, D. and Cook, W., "Internal vs. External IT Capabilities: When to Hire IT Consultants?", The Americas Conference on Information Systems (AMCIS), Omaha, NB, 2005.

Hulland, J., Antia, K. and **Wade, M.**, "Resource-Based Determinants of Online Channel Commitment and Performance", The Hawaiian International Conference on Systems Sciences (HICSS), Hawaii, 2005. *Best Paper Nomination.*

Fang, Y. and **Wade, M.**, "International Diversification, Knowledge Capabilities, Corporate Performance, And The Paradox Of Resource Mobility", The International Conference on Information Systems (ICIS), Washington DC, 2004.

Wade, M. and Lohbihler, M., "Future Vision Digital Services", Administrative Sciences Association of Canada, Quebec City, QC, 2004.

Biehl, M., Kim, H. and **Wade, M.**, "A Decision Methodology for Comparing Similarities and Differences in Journals", 14th International Conference on Systems Research, Informatics and Cybernetics (InterSymp), Baden-Baden, 2003.

Wade, M., "Validation of an Instrument to Measure Online Commerce Performance", First Workshop on e-Business (WEB), Barcelona, 2002.

Wade, M., "Exploring The Role Of Information Systems Resources In Dynamic Environments", The International Conference on Information Systems (ICIS), New Orleans, LA, 2001.

Gregoire, Y., **Wade, M.**, Antia, K. and Hulland, J., "Resource Redeployment In An Ecommerce Environment: A Resource-Based View", The American Marketing Association Conference, Long Beach, California, 2001.

Dhanaraj, C. and **Wade, M.**, "Compaq (1999)", The Academy of Management Conference, Toronto, 2000.

Keane, D., Huff, S., McKeen, J. and **Wade, M.**, "Developing Teaching Case Studies In Information Systems: Lessons From Experience", The European Conference on Information Systems (ECIS), Vienna, 2000.

Wade, M., " The Effect Of Organizational And Technical Skills On Webmaster Performance", The 1st World Congress on the Management of Electronic Commerce, Hamilton, 2000. *Best Paper Award.*

Brohman, K., Parent, M., Pearce, M. and **Wade, M.**, "The Business Intelligence Value Chain: Data-Driven Decision Support In A Data Warehouse Environment: An Exploratory Study", The Hawaiian International Conference on Systems Sciences (HICSS), Hawaii, 2000.

Wade, M. and Huff, S., "Mondex Canada", The International Conference on Information Systems (ICIS), Charlotte, N.C., 1999.

Teaching

Published Teaching Cases:

ABM AMRO: When Culture Drives Transformation, 2020
 Rabobank: Building Digital Agility at Scale, 2019
 @Leisure and The European Vacation Rental Market, 2018
 McLaren Applied Technologies, 2018
 Uber taken on China, 2016
 Dollar Shave Club, 2016
 Canafin Makes its Largest Acquisition, 2014
 Nestlé Ecuador: managing Through a Crisis, 2014
 Six Payment Services, Disruptive Innovation in European Payments (A), (B), 2014
 Nescafé Classic 70th Anniversary Tin (A), (B), 2014
 Fan Milk Head/Hip Box Design Project (A), (B), 2013
 Mobility Car Sharing: An IT Leadership Crisis, 2012
 Hong Kong Stock exchange: The Mainland Challenge, 2012
 iRevo: Unlock Growth, 2012
 Tencent: Copying to Success, 2011
 Strategic Outsourcing at People's Grocery (A), (B), 2011
 Microsoft Security Response Center (A), (B), (C), 2001
 Developing a Wireless Internet Strategy at the Canadian Imperial Bank Of Commerce, 2001
 Canadian Imperial Bank of Commerce: Digital Employee Privacy, 2001
 Compaq (1999), 1999
 Mondex Canada (A), (B), 1999
 Technical Note on Mondex, 1999
 First Virtual Holdings Incorporated (A), (B), 1999
 Open Text Preferred Listings, 1998
 TSAT A/S: Launching Telemetry and Low Rate Data Communications Via Satellite, 1998
 Scantran.com, 1998

Courses Taught:

Digital Transformation for Boards, Executive Education program, 2018-present
 Digital Execution, Executive Education program, 2017-present
 Digital Strategy and Leadership, Executive MBA elective, 2017-present
 Digital Disruption, Online Executive Education program, 2016-present
 Leading Digital Business Transformation, Executive Education program, 2015-present
 Enterprise IT Strategy and Governance, Executive MBA elective, 2010-2016
 Innovation, MBA elective, 2011-2015
 Professional Certificate in Business Administration, 2009-2010
 Enterprise Technology Management, India MBA core, 2009-2010
 Research Design: Ph.D. core, 2006-2009.
 Statistical Research Methods: Ph.D. core, 2006.
 Introduction to Information Systems: MBA core, 2002-2009.
 Managing in a Networked Environment: International MBA core, 2004-2009.
 Skills for Leadership and Governance: MBA core, 2004-2006.
 Strategic Management of eBusiness: MBA elective, 2002-2008.
 Empirical Methods in Information Systems and Operations Management: Ph.D. elective, 2005-2009.
 Management of Technological Innovation: Ph.D. elective, 2004-2009.
 Electronic Commerce and the Internet, elective, 2000.

Nominated for Seymour Schulich MBA Teaching Excellence Award.
 Nominated for Kellogg-Schulich Executive MBA Teaching Award.

Awards

Named one of the top ten digital thought leaders in Switzerland by Bilanz, Le Temps, and Handelszeitung, 2016, 2017, and 2020.

Wade, M.	Cisco Chair / Center	2015-2020	\$10,000,000
Wade, M. and Furneaux, B.	SSHRC Research Grant	2010-2013	\$82,540
Wade, M.	Schulich Research Fellow	2005	\$32,500
Wade, M. , Johnston, D. and McClean, R.	SSHRC Research Grant	2005-2007	\$65,845
McClean, R., Johnston, D. and Wade, M.	Cisco Thought Leadership	2005	\$75,000
Biehl, M. and Wade, M.	YUFA	2005	\$60,000
Wade, M. and Johnston, D.	Industry Canada	2004	\$10,000
McClean, R., Johnston, D. and Wade, M.	Telus Business Systems	2003	\$30,000
McClean, R., Johnston, D. and Wade, M.	Industry Canada	2003	\$12,000
Wade, M.	SSHRC Doctoral	2000-2002	\$32,000
Wade, M.	OGS Doctoral	1999-2000	\$26,000

Academic Service

Senior Editor, *Journal of the Association of Information Systems*, 2008-2011.

Associate Editor, *Information Systems Research*, 2008-2011 (FT45 Journal).

Co-Editor, "Theories Used in IS Research" website/wiki, 2005-2009. *Winner of the 2005 AISWorld Challenge Award.*

Academic reviewer for *MIS Quarterly*, *Organization Science*, *Strategic Management Journal*, *Communications of the ACM*, *The Journal of Management Information Systems*, *Data Base for Advances in Information Systems*, *The International Journal of Electronic Commerce*, *The European Journal of Information Systems*, *The Journal of Electronic Commerce Research*, *The Journal of Strategic Information Systems*, *The International Journal of Electronic Business*, *The Journal of Global Information Management*, among others.

Industry Experience

AI Transparency Institute, Board Member, 2020 - present

Digital and Innovation Advisory Board member, Rabobank, 2019 - present

Digital Advisory Board member, SGS, 2017-2020

APM, San José, Costa Rica, Head of Operations, Latin America, 1995-1997.

Polaris A.S., Oslo, Norway, Management Consultant, 1993-1995.

International Communications Planning Corp., Tokyo, Japan, Business English Instructor, 1991-1993.

Personal

Background: Born in the U.K. Lived in Canada, Japan, Norway, Costa Rica, and Switzerland.

Civil Status: Married with 2 children

Citizenship: Canadian, British

April 2021